



My works reflect my ability to approach projects with a fresh and unique perspective.”

Personal Values

Responsability	Dedication
Punctuality	Flexibility
Creativity	Curiosity
Fellowship	Humility
Solidarity	Optimism

Languages

Spanish

English

First Certificate in English (Approved)

Habilities

Photography and Video	Adobe Creative Suite package
Social Media Content	Communication
Visual Identity	Problem Resolution Capacity
UX / UI Knowledge	IT / Technical Support
Office Package	Figma
Mockups	After Effects
Graphic Design	Wondershare Filmora

Rocío Sosa Machado

7 | May | 1996
Montevideo, Uruguay
rocio.sosamachado@gmail.com
(598) 099577043

Audiovisual Studies

Escuela CARNE
2023 - 2024 (Completed)

Industrial Design Degree - Product

Escuela Universitaria Centro de Diseño
UdelaR
2015 - 2023 (Completed)

Work Experience

Graphic Design
Amén McCann
(2024)

Graphic Design | Illustrator | Content Creator | Photographer.
Benteveo UY | @benteveo.uy
(2023 - 2024)

Contributor Technical and Applications Support
Sabre Global |
(2019 - 2023)

Technical and Product Support
E - Teacher Group
(2018 - 2019)

Customer Service Representative
Alorica
(2016 - 2018)

Graphic and Web Designer | Illustrator
Freelance
(2018) - Nowadays

Amén McCann

Graphic Designer, Video Editor assistance (July 2024 - Nowadays)

Amen McCann is a Uruguayan advertising agency recognized for working with important Uruguayan brands. Some of my duties were:

- Adobe Creative Cloud package.
- Creation of engaging content for social media. Design of visual pieces for street and in-store signage. Email marketing design.
- Generation of creative ideas for advertising.

BENTEVEO

Graphic Designer, Illustrator, Content Creator, Photographer (June 2023 - July 2024)

At Benteveo I was part of the Graphic Design team. Some of my duties were:

- Generate attractive Visual content for Social Media (Illustrations and general graphic content).
- Edited Photos and Videos for Instagram's reels and posts.
- Packaging design experience for product labels.
- Suggested ideas for Social media content.
- UX/UI contributor for Benteveo's Website.

SABRE GLOBAL

Contributor Technical and Applications Support (Nov 2019 - Sep 2023)

At Sabre I was part of Sabre Technical Support Team providing on-line and off-line support to Global Travel Agencies. Some of my duties were:

- Troubleshoot technical issues with Sabre Red 360 app.
- Escalate using JIRA Tickets.
- Processed more than 400 cases per day.
- Configures software to set up for Travel Agents using remote support connection tools.
- Provided Support to Sabre Red 360 Red Apps and Sabre Applications.
- Provided Front-End support to developers to resolve issues in Sabre Red 360 applications.

E-TEACHER GROUP

Technical and Product Support (Oct 2018 - May 2019)

At E - Teacher Group I was part of the Technical Support Team providing on-line and off-line support to Global on-line Students. Some of my duties were:

- Troubleshoot technical issues when Users were unable to access into their classes.
- Escalate difficult issues.
- Processed more than 300 cases per day.
- Configures software to set up for Students using remote support connection tools.

FREELANCE

Graphic and Web Designer, Illustrator (April 2018 - Nowadays)

- Logo Design and Brand Identity.
- Use of web templates, design of a website from scratch, and website redesign.
- Creation of other brand elements (business cards, social media assets, Brand Manual, and more).